



Commissions by Ashley Frost

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I do a select number of commissions each year to private buyers and collectors. The process outlined below has proven to be an effective method and ensures the desired result for buyers. This document outlines the process from the initial concept and design through to the completion of the artwork.

1. Determine scale and price of the artwork

This first stage is to determine what you want in terms of concept, this can be expressed as the design, the theme, or even the colour palette for the artwork. You will then need to know your estimated size in centimeters and the shape of the artwork such as a square or rectangle format or be made up of one or a series of panels such as a diptych or triptych.



Triptych measuring 162x366cm, sold at Hong Kong Art Fair 2017

Next is to see if you have a preference for the painting medium; such as oil on board, oil on canvas, oil on linen or mixed media on paper. During this stage your framing requirements can be factored into the project as well. The artwork is painted and framed using the best available archival techniques to ensure a long life for the painting in excess of 150 years.

I then provide a quote for the total cost of the artwork including framing and local delivery. For the price of the artwork the formula that my gallery and I use, add together the height and width to get a total measurement of each length in centimeters. Multiply this total by my rate of \$35 to

get a total for the artwork less framing. For example an artwork measuring 120cmx150cm is calculated as $120 + 150\text{cm} = 270\text{cm} \times \$35 = \text{total artwork price } \9450 .

2. Commence commission and collect sources of inspiration

Once agreement is made on the price an initial payment of 20% is paid to commence the project. If I do a landscape painting I will then ask you to supply locations of the places that you would like me to paint so I can photograph and sketch at each location. I usually like to do a dozen or so drawings and sketches of a location before I start a painting. You might also like to suggest the time of day in terms of early morning or late afternoon light and activity at that time of day.



Working on location at Fowlers Gap, NSW

3. Commence preliminary drawings

From the images of inspiration I like to do a series of six colour drawings based on what you have asked for in terms of the location. Once complete the drawings are presented to you so you can choose two of the drawings that you like and that you think are what you want in terms of the painting. If none of the drawings are what you want then I can do another series of drawings for you to choose from.



Example of a preliminary works on paper left; and the final commissioned painting right, 120x120cm

4. Commence preliminary paintings

From the two drawings you selected I will paint two small scale paintings. The two paintings are presented to you and you choose one of the paintings that you would like as the large painting. This is then used as the source painting for the final larger work. If none of the paintings are what you like then another two paintings are created to choose from. Payment of a further 30%.



5. Execution of the final work

Depending on the size of the work the painting may take between 2-8 weeks. I will most likely create the painting from my studio in Thirroul. Once the work is complete I will ask you to the studio to see the finished work and to seek arrangements from you for pick up or delivery. At this point the remaining 50% is paid in full.